



SPECIALTY IMPRINT GUIDE

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**YOU'RE DECORATING WITH
THE BEST
WHEN YOU WORK WITH**



EG Threads, a division of EGNV Inc, has been a leader in contract decorating for both the industry and retail markets for over 20 years. Our attention to detail and innovative decorating techniques, give customers a unique way to enhance their image.

We understand how important your project is to you. That's why EG Threads has established standards for print quality and offer multiple printing technologies to ensure that your order will come out great. To achieve the newest unique trends in retail, EG Threads has the ability to combine techniques such as screenprinting, embroidery, digital printing, full dye sublimation, and much more.

REASONS TO TRUST EG THREADS WITH YOUR NEXT PROJECT:



IN-HOUSE DESIGN TEAM READY TO HELP!

Our team specializes in creating engineered prints that incorporate customer logos with unique graphics to enhance the overall look.

PSST PROGRAM WITH SANMAR

AUTHORIZED DECORATOR FOR UNDER ARMOUR® & THE NORTH FACE®

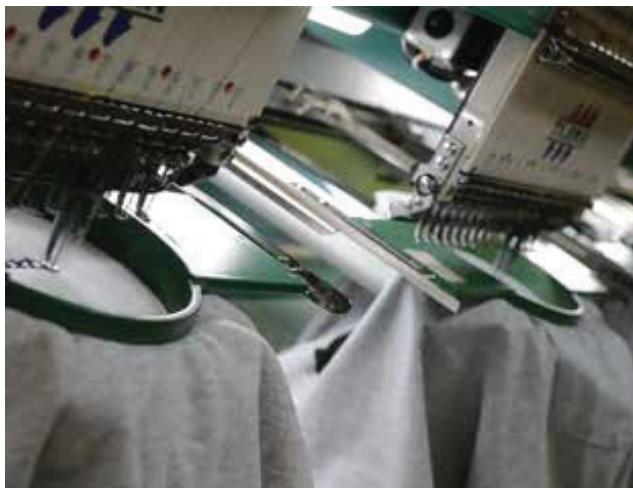
FREE INBOUND FREIGHT PROGRAM

Offered when using SanMar, Alphabroder and S&S Activewear.

SOCIAL COMPLIANCE AUDITS

FULFILMENT, KITTING & PROGRAM CAPABILITIES

PROP 65 AND CPSIA COMPLIANT



METALLIC

Metallic inks are a great way for you to achieve a reflective shine in your design. More durable than foil, it is the perfect choice for athletic or school items that need to be robust for constant wear.

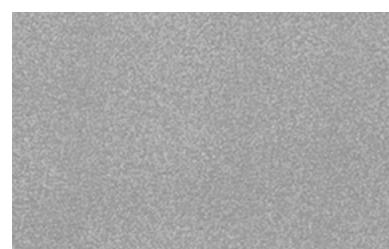
When light is reflected off the ink, it will cause it to shine. This affect is attention grabbing and will instantly add boldness and bling to your design.



Metallic inks work best when there are no small details to fill, as the ink is a bit thicker than normal.



Metallic inks are available in Gold & Silver.



SHIMMER

Shimmer inks are a perfect to add decorative value to an otherwise basic and dull design. Like metallic inks, shimmer inks are a great way to achieve a reflective design.

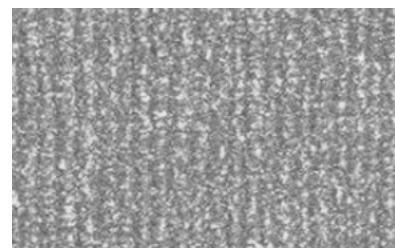
Shimmer inks work great as accent pieces to any design.



Think outside the box!

- Silver shimmer works as a great alternative to reflective foil.
*non ANSI approved

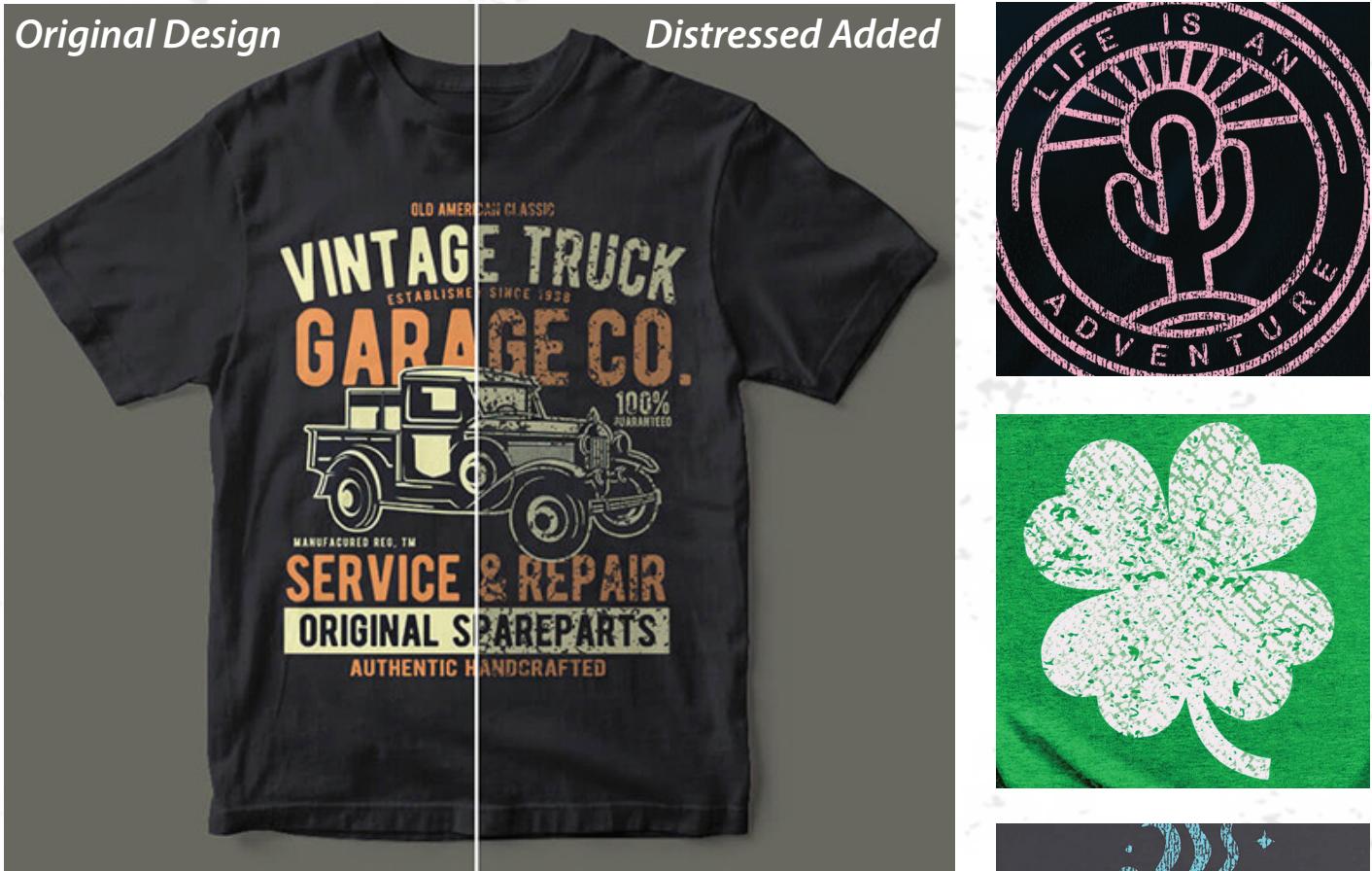
Shimmer inks are available in Gold & Silver.



DISTRESSED EFFECT

A distressed effect is great for recreating an aged, retro, or antique look; while adding interest to any logo.

A distressed effect can be applied to just about any design, making it appear cracked and broken. We can also print without underbase and / or only using a single pass of ink.



What does the distressed effect accomplish other than looking cool?

- Less ink and thinner ink gets put down onto the shirt, resulting in a softer “hand” or feel.
- Tiny breaks in the ink layer keep the print itself flexible, draping naturally with the fabric.
- The fabric itself is more breathable in the print area, because there is less ink clogging up the fibers.



GLOW IN THE DARK

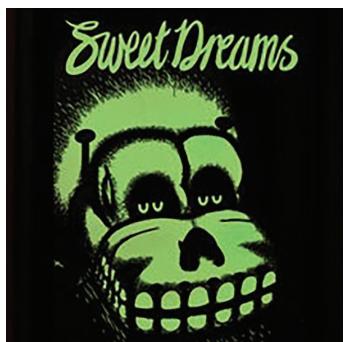
Glow in the Dark special effect inks are great for many uses. They can enhance a design to make it stand out or can be used as a stand-alone special effect on a shirt.

In the dark, the design appears as if it is glowing. The glowing effect is activated by prolonged exposure to sunlight or interior light. This ink glows just like the hands on a watch that has been placed in a bright light.

It can be used over a specific area or all over the design. Due to the phosphorescence nature of this ink, the final print will have a slight green hue.



Great for Halloween shirts, rock designs, or any design that you want to glow in the dark!
The glow in the dark print requires a white underbase if not on white apparel.



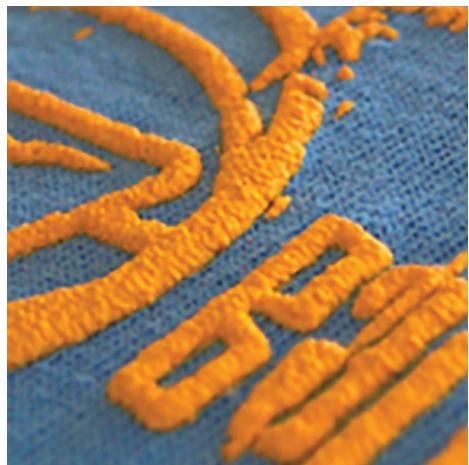
PUFF

Puff ink is a plastisol that has been modified with the addition of a heat reactive foaming agent.

The ink expands when exposed to high temperature heat as the garment is cured.

The design cannot be too thin otherwise the puff affects will be unnoticeable.

Puff ink creates a new dimension to a t-shirt and is a great way to add some depth to a design.



SOFTHAND FEEL

A softhand base is mixed with standard plastisol inks to achieve a softer feel to the final print. It is great for those looking for a texture more like water based ink, especially when printed through a finer mesh screen. It is commonly used by screen printers producing high fashion garments, and anyone looking to get a less plastic-y feel to their plastisol prints. Some color loss is to be expected.



3D EMBROIDERY

3D or Puff embroidery is a process that is done with the addition of a piece of foam added that is placed under the embroidery to give it a raised or 3D appearance.

Puff embroidery works best on a cap or may be used for garments such as jackets that are not washed very often. It is not usually recommended for a garment that will be washed frequently or placed into a dryer. It is also not recommended for a garment that will be dry cleaned. This will make the foam crumble during the drying process or the dry cleaning process because of the chemicals that are used.



3D PUFF

